



# 5 STEPS TO GREEN YOUR BUSINESS

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## Why would I want to green my business?

- You want to save money
- You want to contribute to reducing carbon emissions which reduce the impacts of global climate change
- You don't like waste and want to reduce the amount you produce
- Your customers and/or employees expect this from your product or service

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## So much to do- how do I get started?

- Identify your business's reasons for becoming "green"
- Form a Green Team
- Perform an Energy Audit
- Create a tagline for your project

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## Find the Low Hanging Fruit

- Evaluate your Lighting
- Paper and waste- Reduce, Reuse, Recycle
- Turn Off Electronics
- Find Efficiencies with Heating and Cooling
- Conserve Water
- Green Cleaning Products
- Create a "Green Purchasing Policy"
- Look at your Employee's Commute
- Create an Internal "Competition"
- Think locally- buy locally

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## Making an Investment

- Building renovations
- Replace old electronics or appliances with Energy Star products
- Insulate
- Replace old heating and cooling systems
- Replace windows
- Purchase a company Hybrid car
- Purchase Carbon Offsets

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## Evaluate your "Green"

- Have you realized any competitive edge from your activities?
- Have you realized any savings- \$ amounts that can be contributed to your actions?
- What do your employees think about your activities?
- What do your customers say about your green program?

## Local Resources

- Teton Area 10x10-  
[www.tetonarea10x10.org](http://www.tetonarea10x10.org)
- Green= Green Winter Series
- Jackson Whole Grocer
- RRR Campaign-  
[www.howdoyouRRR.org](http://www.howdoyouRRR.org)
- Carbon Offsetting-  
[www.pursuebalance.org](http://www.pursuebalance.org)

**Check out other Green Businesses and learn from each other!**